

Mountain View's Best-Kept Secret Announces 10th Anniversary

Local gal's ongoing stewardship transforms Shoreline Lake's Aquatic Center & Café facilities into a civilized respite in Silicon Valley

Mountain View, CA . April 01, 2010 – Silicon Shores Corporation announced today it had reached its 10th anniversary of operating the Shoreline Lake Aquatic Center and the Lakeside Café, and achieved its goal for the Shoreline Lake area of creating a civilized respite within Silicon Valley for residents and workers of the South Bay, and beyond.

Many people, including life-long residents, are surprised to discover beautiful Shoreline Lake on the doorstep of Mountain View, as well as the quality of services the Aquatic Center and Café provide within this wildlife sanctuary. For those whose previous experience with the area consisted of using the once spartan facilities, the change comes as a pleasant surprise.

"I envisioned expanding the facilities and their offerings into something our visitors would really appreciate, by modernizing the Aquatic Center and completely renovating the Café," says Christina Ferrari, owner and President of Silicon Shores, and a South Bay native." "Changing the existing 'hotdog shack' and 'school cafeteria' ambience into one of a professionally run recreational center and a comfortable and well-appointed restaurant was central to achieving my goal."

The leasing partnership between Silicon Shores Corporation and the City of Mountain View was established in 2000. At the time, both the Aquatic Center and Café required a sizeable investment of capital, along with skilled management, to take them from a fairly basic operation into one that now attracts a varied group of people (local hi-tech workers, families with children, hikers, etc.) due to the tranquility of the surroundings – no motorized craft allowed on the lake – high standard of services and amenities, and family-friendly activities.

"Silicon Shores ensures the facilities can provide the services and amenities that the surrounding urban population and visitors appreciate finding within a nature preserve," says Ferrari. "The beauty and tranquility make it easy to forget that this Park is surrounded by a densely populated, heavily-developed area that includes some of the best known hi-tech firms, such as Google, which is headquartered right next door."

As part of a wildlife sanctuary home to many rare, migratory birds, such as the burrowing owl, the Aquatic Center & Café facilities provide south bay residents and workers with a convenient way to take a break from the hustle and bustle of Silicon Valley while still being able to take advantage of the great food, private event facilities, water sports, and other types of urban recreation this region has to offer.

About Silicon Shores

Headquartered in Mountain View, CA, Silicon Shores Corporation oversees operations of the Shoreline Lake Aquatic Center and the Lakeside Café at the Shoreline Lake Recreational Area and Wildlife Sanctuary. Silicon Shores manages the facilities through a leasing arrangement with the City of Mountain View, which owns the Shoreline Lake park area. This private company, established in 2000, is incorporated in California. For more information, please go to www.ShorelineLake.com.

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