

Shoreline Lake Introduces Mountain View's Only Pumpkin Patch

Shoreline's Aquatic Center & Café to host First Annual Pumpkin Splash! in effort to fill "pumpkin patch void" in the heart of Silicon Valley

Mountain View, CA. October 12, 2012 – Silicon Shores Corporation announced today it is debuting the Bay Area's newest pumpkin patch extravaganza (the Shoreline Lake Pumpkin Splash!) to help Mountain View residents and workers get access to a pumpkin patch and pumpkin-related activities locally. Part of ongoing efforts to provide kids and adults with unique activities and experiences in Silicon Valley, the Aquatic Center and Lakeside Café will hold this multi-day event, celebrating everything pumpkin, from October 20-28, 2012.

Given the lack of pumpkin resources in the area, this festival is a distinctive and welcome addition to Shoreline's line-up of family-friendly events and amenities. Along with a pumpkin patch by the water, of course, expect to find a variety of weekend access passes, traditional kid-friendly activities, an old-fashioned bake sale, a pumpkin decorating contest, and more, as well as weekday offerings from both the Aquatic Center and the Café.

"Being in such a family-oriented area, when I found out there were no local pumpkin patches and related festivities in Mountain View, I was floored," says Christina Ferrari, President of Silicon Shores. "We decided that had to change immediately, and to create a new Shoreline tradition everyone could enjoy."

To that effect, on the weekends (October 20-21 and October 27-28), the Café will be offering its lineup of real French, and classic American, pastries, as well as new seasonal treats for the bake sale. In addition, from 11am-5pm, there will be an inflatable Halloween jump house, bobbing for apples, pumpkin picking, pumpkin painting, pumpkin decorating, pumpkin carving, a coloring contest, and fun Halloween "tattoos." With regard to the weekend and access passes, the following will be available:

- Pumpkin and Pedalboat, \$22 (Pick a pumpkin and take a pedalboat ride for 2)
- Pumpkin Patch Child, \$10 (1 child pass to pick a pumpkin and enjoy activities in the pumpkin patch)
- Pumpkin Day Access \$25 (1 access pass for the day along with 1 pumpkin and time in the patch)
- Pumpkin Family, \$35 (2 pumpkins for the family, 2 child passes, and 2 adult passes for pumpkin patch activities and a pedalboat ride)
- Pumpkin and Latte, \$10 (Pick a pumpkin, a latte from the Café, and carve or decorate a pumpkin)

"Pumpkins, pastries and other goodies will be available for anyone needing to pick up a pumpkin during the week or wanting a break," says Ferrari. "Along with making this a more traditionally-oriented festival for families, we're also making it convenient for area workers to get their pumpkin fix as well."

Shoreline will also hold a "pumpkin photo" contest on Facebook (one submission per person), for the "Scariest," "Funniest," and "Most Innovative" pumpkins through October 28th, with winning entries announced on Halloween Day. Each winner will receive a \$100 gift card, redeemable for Café or Aquatic Center offerings.

For additional information regarding the festival, please contact the Shoreline **Events Team** at 650-965-3779.

About Silicon Shores

Headquartered in Mountain View, CA, Silicon Shores Corporation oversees operations of the Shoreline Lake Aquatic Center and the Lakeside Café at the Shoreline at Mountain View wildlife and recreation area. Silicon Shores manages the facilities through a leasing arrangement with the City of Mountain View, which owns the Shoreline Lake park area. This private company, established in 2000, is incorporated in California. For more information, please go to <u>www.ShorelineLake.com</u>.

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